

East China University of Political Science and Law (ECUPL)  
School of International Law

**Technology Licensing, Standardization and Litigation in the Global Market  
(Perspectives Under United States Law)**

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<b>Class/Date*</b>	<b>Topics</b>	<b>Reading/Assignment</b>
1. Tu. Oct. 13, 2020	Introduction International Patent Protection TRIPS Patents and Business Strategy Patent Litigation Landscape Practicing and Non-Practicing Entities	Packet 1
2. Fr. Oct. 16, 2020	Patent Licensing Mechanics Scope/FOU Exclusivity Grantbacks Term and Termination Dispute Resolution  Patent Exhaustion Patent Misuse	Packet 2
3. Tu. Oct. 20, 2020	Antitrust and Competition Basics The Role of Enforcement Agencies Patents and Competition (historical) Antitrust and Patent Licensing Rule of Reason v. Per Se	Packet 3
4. Th. Oct. 22, 2020	Patent Thickets Patent Pools Pools for Standards Essentiality Pool Licensing Incomplete Pools (MSFT v. MOTO, Funai v. Vizio) Avanci	Packet 4

Class/Date*	Topics	Reading/Assignment
5. Sa. Oct. 24, 2020	Standards and Standardization History of International Standards The SDO Ecosystem Standardization and China -- IETF and China participation Due Process in Standardization Standards Wars Patents and Standards SDO IPR Policies	Packet 5
6. Tu. Oct. 27, 2020	The Question of Essentiality Disclosure and Overdisclosure Standards Deception Cases from <i>Dell</i> to <i>Rambus</i>	Packet 6
7. Th. Oct. 29, 2020	The Meaning of FRAND Royalty models Judge v. Jury Top Down v. Bottom Up Comparables Royalty Base and SSPPU Level Discrimination and ND Attempts at clarification Ex Ante IEEE 2015 Policy Rate Setting	Packet 7
8. Sa. Oct. 31, 2020	Global Standards Litigation Injunctions around the world Anti-Suit Injunctions Race to the Bottom Standards and National Security	Packet 8

\*All classes run from 9:00 am to 12:00 pm China Time